

## Paradigm Shift

Paradigm Shift – “A point in time when the knowledge or structure which underlies a science or discipline changes in such a fundamental way that the beliefs and behavior of the people involved in the science or discipline are changed”.



The Modular Retail Terminal’s purposeful design has created a paradigm shift in POS, adding value by enabling new ways of providing necessary services, extending product life, insuring greater system availability and reducing implementation and ongoing costs.



NCR 400

Tradition & Technology



MRT 9000

Not only does the MRT benefit from design features included in the Paradigm Shift, it has also incorporated beneficial attributes learned from decades of POS evolution.

[POS Evolution Time Line includes the MRT Paradigm Shift - click here](#)

Lessons learned from the history of POS are combined with the technology of today to deliver maximum value to MRT users.

[Many design elements contribute to the MRT Paradigm Shift - click here](#)

The total cost of POS may not be obvious. It may be hidden within or spread across many current and future expense accounts and cost centers. Many agree that the MRT, and it’s supporting services, reduce costs and provide quantifiably more value than can be offered by any other POS system. Find out how this is possible.

Compare the MRT with competing technologies. Click on the text below.

[Available Features](#)

[Purchasing](#)

[Receiving](#)

[Hardware Integration](#)

[Software Load & Test](#)

[Site Preparation](#)

[Deployment](#)

[Installation](#)

[Dependability](#)

[Obsolescence](#)

[Warranty](#)

[Available Services](#)

**Price is important. Value is paramount.**

Having more or less of something can make a big difference in the value that retailers can expect to receive from their POS system. In addition to the technology comparisons given above, Pippard has compiled Value Guides for the MRT. We realize that each retailer is as unique as is the sign over his door. We know that not all of the values presented in these guides will pertain to everyone. However, by taking the time to examine their contents you will, in effect, be performing a health check on your POS requirements. Before investing in something so vital to your business, take time to examine the documents and or contact us so that we may answer your questions.

[For more on MRT Values - click here](#)